



**MINISTRY OF LABOUR
OFFICE OF THE PRINCIPAL SECRETARY**

SPEECH

ON

UNLOCKING EMPLOYMENT OPPORTUNITIES

BY

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AT THE KISUMU JOBFAIR

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SALUTATIONS

Ladies and Gentlemen

It is a privilege to welcome you all to the Kisumu Job Fair 2024. Today marks a significant milestone in our ongoing efforts to build a thriving and inclusive employment ecosystem in our country. We gather here not just as participants in an event, but as architects of a brighter future for our youth and our nation. This job fair represents more than just an opportunity to find employment; it embodies our collective commitment to unlocking the vast potential within our workforce and creating a sustainable employment ecosystem.

Ladies and Gentlemen

As we stand at the cusp of this transformative journey, I am filled with optimism and excitement. The vibrant energy in this room today is a testament to the determination and hope that drive us all. Employers, training institutions, young talents, and all our stakeholders, your presence here signifies a shared vision: to unlock the vast potential within our workforce.

Our mission today is clear: to bridge the gap between talent and opportunity, to empower our youth with the skills they need to thrive, and

to build strong partnerships that will pave the way for a prosperous future. This job fair is a dynamic platform where ideas will be exchanged, connections will be made, and opportunities will be unlocked.

The National Employment Authority (NEA) stands at the forefront of this mission, dedicated to supporting both job seekers and employers in their quest for success. I encourage everyone to visit the NEA's portal at www.neaims.go.ke and explore the comprehensive services they offer. From job posting and recruitment assistance to candidate matching and referral, the NEA provides invaluable support to ensure the right talent finds the right opportunities.

Ladies and Gentlemen

Employers, your role in this ecosystem is crucial. By posting vacancies on the NEAIMS platform, you gain access to a diverse pool of candidates, benefit from assistance with recruitment processes, and tap into up-to-date labour market insights. Your partnership with the NEA will not only streamline your hiring process but also contribute to the overall growth and development of our workforce.

Job seekers, this is your moment. Take full advantage of the resources available here today; engage with potential employers, seek guidance from career advisors, and participate in the various discussions and activities

designed to enhance your employability. Remember, every interaction, every conversation, and every connection you make here today could be a stepping stone toward your future success.

To our training institutions, your commitment to providing quality education and skills training is the foundation upon which our employment ecosystem is built. Your collaboration with employers and the NEA is vital in ensuring that our workforce is well-equipped to meet the demands of the job market.

Ladies and Gentlemen

As we embark on this exciting journey, let us remember that unlocking employment opportunities is a collective effort. It requires the dedication, passion, and cooperation of each and every one of us. Together, we can create a future where our youth are not only employed but are thriving in careers that they are passionate about.

In conclusion, I invite you all to embrace this opportunity, to engage actively, and to forge connections that will drive our mission forward. Let us work together to unlock the doors to a prosperous and sustainable future for all.

Thank you, and I wish you a successful and inspiring job fair!